

Exploratory Media Fall 2007

Instructors - Barbara DeGenevieve & Oli Rodriguez

Schedule:

The syllabus is flexible and subject to change – expect readings, field trips, and guest presentations to be added throughout the semester. Always come to class prepared to work.

Week 1 - August 31:

Intro: Course and student introductions.

Screen: 5 Obstructions
Discuss assignment #1

Week 2 - September 7:

Demos: Importing video into the computer, iMovie

Discussion of reading: YouTube's Dark Side, The Final Irony
<http://www.speedofcreativity.org/2006/11/15/ip-the-information-age-and-youtube/>

http://www.digitalnative.org/Digital_Creativity

<http://www.youtube.com/mewafaa>

Discuss assignment #2

Due: Assignment #1: 2 minute performance

Week 3 - September 14:

Discussion of surveillance (cell phone, voice recorder, spy cam, hidden video cam)

Demo: Final Cut, audio variations, GL2, microphones

Discussion of reading: Guilty Pleasures

Screen:

Miranda July: *The Amateurist*

Anne McQuire: *Joe Dimaggio*

Discuss assignment #3 – what's due next week is either raw footage or a finished work if you can complete it

Due: Assignment #2: Viral video – can you make it big on YouTube? (no longer than 3 minutes)

Week 4 - September 21:

Discussion of reading: Video Surveillance and Ethics and Guilty Pleasures

Screen:

Deborah Stratman: *In Order Not to be Here*

Coco Fusco: *a/k/a/ Mrs. George Gilbert*

Shelly Silver: *1*

Discuss assignment #4 (determine members of collaborative groups)

Due: Assignment #3: Surveillance

Week 5 - September 28:

3 late presentations: William, Ghazal, Naufus
Discussion of Live Feed and Installation (both assignments require several meetings outside class with your collaborative group)
PROPOSAL FOR RESEARCH

Screen:

Paul Chan: *The Operation, American Leftists*

Sterling Ruby: *Interventionist works 2001-02*

Lecture: Intervention, Installation, Performance

Discussion of reading: Amateur Science

Week 6 - October 5:

Discuss assignment #5

Meetings with groups

Discussion of reading: Martha Rosler's Library and Harrell Fletcher at LAXART

Lecture: Systems and Structures

Due: Assignment #4: Live Feed collaboration

Week 7 - October 12:

Discuss assignment #6

Discussion of reading: The Six Simple Principles of Viral Marketing

Lecture: Common and Dopey

Screen: Flash Mob videos,

<http://www.flashmob.com/>

<http://www.onthemediamedia.org/search?q=flash+mob&x=0&y=0>

<http://www.onthemediamedia.org/search?q=flash+mob&x=0&y=0>

Due: Assignment #5: Installation collaboration

Week 8 - October 19:

Discuss assignment #7

Due: Assignment #6: Viral Communication

Screen: Ant Farm: Eternal Frame

Discussion of reading: Beshty-Notes on the Subject, Death of the Author-Barthes

Week 9 - October 26:

Discussion of reading: Mind Games, 4 Andrea Fraser articles

Lecture: Fakes, Lies, Deception

Visiting Artist: Amber Swanson

Screen: Amber's work

Elisabeth Subrin: Shulie, The Fancy

Coco Fusco: Operation Atropos

Week 10 - November 2:

Due: Assignment #7: Reenactment, remake, homage, confabulated identity

Week 11 - November 9:

Discuss FINAL PROJECT and the state of your research presentations

Discussion of reading: Aïda Ruilova, Aïda Ruilova-Vampire Video, Trisha Donnelley, Trisha Donnelley_Her Artillery (note there are 2 Ruilova articles AND 2 Donnelley articles)

Visiting Artist: Stacia Yeapanis

Screen: Stacia's work

Week 12- November 16:

Discussion of reading

Due: PROPOSAL FOR FINAL PROJECT DUE

Exploratory Media

Spring 1997

Barbara DeGenevieve

Semiology: Principles and Practices	1-21
The Politics of Writing	22-23
An Introductory Guide to Post-Structuralism and Postmodernism	24-26
Lacan and psychoanalysis	26-39
Derrida and deconstruction	40-52
Foucault and the social sciences	53-73
The new cultural politics of difference	74-81
Critical Performance: The Example of Roland Barthes	82-92
The Rhetoric of the Pose: Photography and the Portraits as Performance	93-109
Grandma's Story	110-124